



VALUE BASED AFFILIATE

Adopt The 4 Personal Values That
Ensure Affiliate Marketing Success

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Exclusive Report

Affiliate Marketing is a business that requires hard work and demands dedication and professional nature.

Although there are some cases of high school kids and immature individuals making obscene amounts of money through Affiliate Marketing, changes in the anti-spam laws, as well as increased competition, have caused Affiliate Marketing to become a profession rather than a source of free income.

Just like other professions, success depends on your personal values. You need certain values to succeed.

What values do you need?

1. Belief in providing quality

This means that you believe in providing value for your customers' money or time. It means that when a person clicks your link, it leads them to something that is valuable to them and valuable to their lives.

You believe in a win-win situation.



This means that in order for you to benefit from the consumer, the consumer must benefit from you.

In this situation you offer them content that they are interested in. You offer them a service that is of value to them.

This means that both sides win. This is a mutualistic relationship.

Spammers don't subscribe to this value system. When they spam, somebody benefits - namely themselves - and somebody else loses because there is misrepresentation.

Scammers don't believe in this value system. For the spammer to benefit, somebody has to lose and the somebody who loses is the customer who buys a defective or a misleading/mislabeled product or service from them and who didn't get their money's worth.

2. The value of hard work

Working online doesn't really involve the same type of work that the offline world does.



Offline, many people must physically engage in their work. Online work does involve mental work and oftentimes mental work is actually more grueling than physical work is because mental work has physical manifestations.

Although you may “just have been sitting in front of the computer for 8 hours” your brain is tired. Because your brain is so tired, your body becomes tired as well. Thus, many people welcome the routine and “ease” of physical labor because it is so predictable.

Mental discipline – focusing on a goal, experimenting, and trying until success is achieved – is required when performing mental work and not all people have this required mental discipline.

3. The power of habits

Believe it or not, it takes only 21 days to establish a new habit or quit another habit. If you want to lose weight, all you need to do is exercise for 21 days in a row, or diet 21 days in a row.

Your body will get so used to the pattern of exercising or dieting that it will subconsciously as well as physically seek to continue that indefinitely.

The same goes for losing a habit. If you want to quit smoking, all you need to do is stop smoking for 21 days straight.



Your body then falls into a new pattern and will seek to continue that pattern. The same applies for quitting drinking, gambling, and whatever harmful and unwanted habit you have.

You can use this tool to create all types of different changes in your life.

Establishing good habits is a powerful tool in Affiliate Marketing and creating a habit of doing one or two certain things that will push your affiliate link online will give you success.

If it involves creating websites, having the right habit means that you will create websites constantly and optimize your ad materials.



You are using the power of habits to habitually tweak your advertising materials so that those materials generate more money per customer.

Whatever positive activity you choose to engage in for the pursuit of your Affiliate Marketing business will increase your chances of success if it is practiced habitually.

4. The power of quality.

Because Affiliate Marketing is colored by the “Get Rich Quick” mentality of many people who engage in it, the idea of providing quality to your customers is often pushed aside.

People who **believe** in the power of quality have a strong competitive advantage against people who just want to make money.

People who just want to make a lot of money quickly don't care about their customers' experience or the content that their customers will experience.

In essence, they truly don't care about the customer. This only harms them, but they don't care because they are just looking for easy money.



Diligent people, who care about building a quality website and establishing a quality environment where the customer can click and buy or consume information, have higher rates and higher chances of success.

This means that you have to constantly add quality content, look for quality places to post the link, and add value to your promotional materials in whatever method you use to promote your affiliate link.

Because internet consumers are becoming increasingly savvy, they have become more aware of which offers are “scammy” and which offers provide real value. Use the power of quality to get you where you need to go.

The power of quality applies not just to your marketing materials but also to how you promote to your target customers as well as how you select the affiliate programs that you will use.

People who just want to make money select programs based on how much they pay. They don't really care about the product and about its value to the customer. They care primarily about how much money they make.

The person who believes in the power of quality selects affiliate programs very carefully. He looks at the advertisers and evaluates them based on how much value they give to the marketers' customers.

This level of concern for your end users can translate to a lot of money or stable income for many years to come. **It all boils down to quality and quality wins over time.**

What is the bottom line?

If you change your beliefs and attitude you will change your affiliate marketing results for the better.

